

Welcome

to Friday Health Plans

NORTH CAROLINA



friday[®]
health plans
of North Carolina, inc.

Friday Health Plans is purpose-built specifically for people who buy their own health insurance. The company focuses on overall simplicity to offer affordable health plans with benefits that help members stay healthy and cover them if they get sick or hurt. Operational efficiency, top-notch customer service, and smart technology are core to Friday's consumer-centric approach. The company is headquartered in Denver, with its core operations and customer service centers in Alamosa and Pueblo, Colorado.

Company Background

Friday Health Plans was started in 2015 by Sal Gentile and David Pinkert, two health insurance technology industry veterans. After the passage of the Affordable Care Act, the pair wanted to start a simpler, friendlier health insurance company, better designed for individuals choosing their own health plan.

Friday Health Plans currently serves more than 375,000 members across Colorado, Georgia, Nevada, North Carolina, Oklahoma and Texas.



Health Insurance Plans

Friday Health Plans' products are designed with simplicity and affordability in mind for people who buy their own health insurance. Plans are offered in bronze, silver, gold and catastrophic categories. They include benefits that many customers use the most, such as unlimited \$0 primary care visits, \$0 mental health counseling visits, and \$0 virtual doctor visits with Teladoc — all before deductible.

All products are compliant with the Affordable Care Act and are regulated by individual states' divisions of insurance. Plans are offered on and off the health insurance marketplace, through licensed brokers, and through the Friday Health Plans website.

\$0 visits available on all health plans except Catastrophic, Bronze Basic, Bronze HSA, and Silver HSA. See fridayhealthplans.com for details on all plans and benefits. For costs and further details of the coverage, including exclusions, any reductions or limitations and terms under which the policy may be continued in force, see your agent or write Friday Health Plans.



We Believe in Brokers

Brokers love working with Friday Health Plans because of the reliability, speed and personal responsibility of our broker relations team.

We believe strongly in the broker sales channel, and invest in broker support, compensation, bonus programs and opportunities to collaborate.



Work with Friday Health Plans

Learn more about Friday Health Plans and getting appointed in North Carolina.

website | fridayhealthplans.com



LICENSED IN NORTH CAROLINA FOR 2023 PLAN YEAR

All products, services and policies are issued by or through Friday Health Plans of North Carolina, Inc., and administered by Friday Health Plans Management Services Company, Inc. The Friday name, logo and other Friday marks are owned by Friday Health Plans, Inc. For a full list of benefits, provisions, exclusions and limitations, and to see everything included in Friday's plans and networks, please contact Friday Health Plans.